

# RADIO

CLIENT Ad Council STATUS In Progress JOB # \_\_\_\_\_ ISCI # \_\_\_\_\_  
 TITLE First Time REGION \_\_\_\_\_  
 PRODUCT/OFFER \_\_\_\_\_  
 LENGTH 60 sec SCRIPT COMPLETION \_\_\_\_\_  
 CREATIVE TEAM \_\_\_\_\_

ROUTING
Proofreader
Legal/P.I.
Account

## TO BE COMPLETED BY THE PRODUCER

PRODUCER \_\_\_\_\_ VO TALENT \_\_\_\_\_  
 POSTHOUSE/LIBRARY \_\_\_\_\_ DATE \_\_\_\_\_

## AUDIO

### Kid: (20-23s)

I still remember my first computer drawing when I was 5;

記得五歲的時候，我第一次用電腦畫畫；

My first piano performance when I was 8;

八歲，我第一次在台上演奏鋼琴；

I won my first swimming gold medal when I was 10;

十歲的時候，我第一次在游泳比賽裡拿到金牌；

my first "straight-A" report card when I was 12;

十二歲，我第一次拿到全優成績單；

And I had my first drink in a party when I was 14, and .....ever since... ever since...

十四歲那年，我第一次跟同學在 PARTY 裡喝酒；.....從此以後.....我...我就...

(A pause... indicates that he can't recall anything since he started drinking)

### VO: (37-40s)

You have been giving your best effort to raise your children, hoping that they will have great achievements.

But, are you helping them to avoid the obstacles that will possibly affect their futures too?

Research indicates that when children start drinking before the age of 15, they are 6 times more likely to have alcohol problem when they become adults.

Therefore, when you teach them on doing the right things; please also teach them about what not to do.

Tell your children to stay away from alcohol right now. Don't allow alcohol to flood the growing paths of your children.

For advices or learn more about underage drinking prevention, please call 1-877-726-4727, or visit [TalkWithThem.samhsa.gov](http://TalkWithThem.samhsa.gov).

你對孩子從小就悉心栽培，期望他們長大後有偉大的成就。

但是，你有沒有付出同樣的努力，去避免孩子遇到成長路上的障礙呢？

研究證實，兒童在十五歲前開始喝酒，成年後酗酒的機會比一般人高上六倍。

所以，當你告訴孩子什麼事情是該做的時候；請記得，也讓他們知道什麼是不該做的。

現在就教導你的孩子遠離酒精，別讓酒精淹沒他們的成長之路。

想進一步了解預防青少年酗酒的方法，請電 1-877-726-4727，或瀏覽 [TalkWithThem.samhsa.gov](http://TalkWithThem.samhsa.gov)。

A public service announcement brought to you by US Department of Health and Human Services, and the Ad Council.

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